

**MINUTES OF THE MEETING OF THE
CULTURE, HERITAGE AND SPORT COMMITTEE
HELD ON FRIDAY, 21 JULY 2023 AT KEIGHLEY CREATIVE, 3-7
COOKE ST, AIREDALE CENTRE, KEIGHLEY BD21 3PF**

Present:

Mayor Tracy Brabin (Chair)	West Yorkshire Combined Authority
Councillor Jenny Lynn	Calderdale Council
Councillor Jonathan Pryor	Leeds City Council
Councillor Jo Coles	York Council
Nathan Clark	Private Sector Representative
Caroline Cooper Charles	Private Sector Representative
Wieke Eringa	Private Sector Representative
Boluaji Fagborun	Private Sector Representative
Amy Foster	Private Sector Representative
Alan Lane	Private Sector Representative
Deborah Munt	Private Sector Representative
Sam Nicholls	Private Sector Representative
Dominic Bascombe (Advisory Representative)	Advisory Representative (Equity UK)
Richard Butterfield (Advisory Representative)	Advisory Representative (Historic England)
Nigel Harrison (Advisory Representative)	Advisory Representative (Yorkshire Sport Foundation)
Catherine Mitchell (Advisory Representative)	Advisory Representative (Arts Council)

In attendance:

Rebecca Collier	West Yorkshire Combined Authority
Peter Glover	West Yorkshire Combined Authority
Jim Hinks	West Yorkshire Combined Authority
Philip Witcherley	West Yorkshire Combined Authority

34. Apologies for Absence

Apologies had been received from Cllr Ferriby, Cllr Mather, Cllr Masterman, Nicky Chance-Thompson, Halima Khan, Leigh-Ann Stradeski, Ben Walmsley, Paul Weed, Oliver Bray, Dave Russell, Kamran Rashid, Syima Aslam.

35. Declaration of Disclosable Pecuniary Interests

There were no declarations of pecuniary interests at the meeting.

36. Exempt Information - Possible Exclusion of the Press and Public

There were no items that required the exemption of the press and public.

37. Minutes of the Meeting held 26 January.

Resolved: That the minutes of the last meeting be approved.

38. Chair's Update

The mayor thanked Keighley Creative for hosting the meeting and updated members on the events in the Culture, Heritage, and Sport Sector since the last meeting.

- The Royal Society of Arts had convened a meeting of the UK's key creative industries stakeholders which discussed key policy interventions which could help the northern creative sector.
- The Government had published their Creative Industries Sector Vision which set out shared ambitions to maximise growth in the sector.
- 20 million funding had been announced for Bradford UK City of Culture.
- Creative Catalyst had completed delivery of its schemes including the Accelerator and the Export Labs
- The Skills and business package "You can make it here", would be on the agenda at the Combined Authority meeting on 27 July.

39. Governance Arrangements

Members considered a report that set out the governance arrangements approved by the Combined authority at its annual meeting on 22 June 2023.

Resolved: That the governance arrangements be noted.

40. Economic and Sector Reporting

Members considered a report which provided an update on the latest economic data relating to the cultural sector.

It was report that employment in the Arts, Entertainment and Recreation sector remained flat over the last three quarters but employment in the information and communication sector continued to grow.

At the West Yorkshire level vacancies remained relatively strong across creative, cultural and sport occupations.

Members asked for more data relating to freelance and on new start-ups in the region.

Resolved: That the report be noted.

41. West Yorkshire Tourism

The Committee considered a report that set out the work underway to support the tourism and hospitality sector.

Members noted the update on the joint application made by the Combined Authority and the local authorities to become an accredited Local Visitor Economy Partnership.

Members asked about the possibility of measuring footfall in smaller cultural venues to give a more accurate picture and tell a better story about the region. Members also asked if there could be a metric for tourist engagement in deprived areas.

Resolved:

- (i) That the status of application, Yorkshire-wide project, Destination Management Plan, and governance model be noted.
- (ii) That the development of a funding proposal to establish the region's LVEP, subject to the Combined Authority's Assurance Framework, be endorsed.

42. TUC - Yorkshire and the Humber 2023 Cultural Manifesto Presentation

The Committee was provided with a presentation by Dominic Bascombe on the TUC Creative and Leisure Industries Committee's 2023 Cultural Manifesto.

Resolved: That the presentation be noted.

43. Update on Years of Culture

Members were provided with a presentation on the Leeds 2023 year of culture which set out the delivery to date as well as their future plans.

Resolved: That the presentation be noted.

44. Creative Catalyst Delivery Update

The Committee considered a report that provided an update on the Creative Catalyst delivery.

Members noted that a number of schemes had completed delivery and had met or exceeded their key performance indicators.

Further schemes across skills and business support were in delivery including the "You can make it here" which would include a further iteration of Creative Catalyst; Events and Venue Accessibility Resource; Freelance and Micro Business Support; Heritage and Sport Asset-Owning Business Support; further iterations of the Mayor's Screen Diversity Programme; Year of Culture Knowledge Transfer and Talent Escalator.

Resolved: that the update on Creative Catalyst and the wider skills and business support in the creative industries, be noted.

45. Date of Next Meeting

The next meeting would be held on the 27 October 2023.